Sendai City Area

Tourist Information Counter

Sendai Tourist Information Center map:C-8



Sendai Station 3rd floor, 1-1-1 Chuo, Aoba-ku, Sendai
Tel : 022-222-4069
8:30am-7:00pm(Dec.31-Jan.3 9:00am-5:00pm)
The Center is open every day of the year

SENDAI Tourist Information Desk map:C-4



- Tourist Information
- Hands-on Programs
- Comprehensive tax exemption procedures
- Local stamp

Fujisaki Main Bldg. 1F, 3-2-17 Ichibancho, Aoba-ku, Sendai
Tel : 080-2815-8321
10:00am-7:00pm
(Hours and holidays may change without prior notice)
Wednesdays, January 1
(Bulk tax-free procedures still available on Wednesdays)

Official Tourism Website and SNS

Travel to Sendai

Visit Miyagi

Sendai VR Tour

A New Way to Experience the History of Date

Sendai VR Tour

VR reproductions of Sendai's townscape and historic buildings can be viewed by scanning the QR code displayed at the VR experience spot using your smartphone or tablet.

Restaurant Guide

GURUNAVI — Restaurant guide



Scan the QR cord for information on Sendai's gourmet food:

Tax Free Shops

Shopping at tax-free shops!

Japan. Tax-free Shop

In Miyagi Prefecture, there are over 1,000 duty-free shops where you can enjoy shopping for popular souvenirs such as sweets and cosmetics.

As of September 30, 2025

Luggage Delivery Service

[Central Sendai]
- Sendai Station 2F Baggage Service Counter
- S-PAL Main Building B1F Kuroneko S-PAL Plaza

[Sendai International Airport]
- Sendai International Airport Delivery Service Counter

JR Ticket Counter

JR EAST Travel Service Center

Sendai Station 3rd floor, 1-1-1 Chuo, Aoba-ku, Sendai
8:30am-7:00pm
The Center is open every day of the year

Free Wi-Fi Service

SENDAI free Wi-Fi

How to use SENDAI free Wi-Fi (Multilingual)

Scan here for Wi-Fi hotspots (Multilingual)

International ATM Service

Japan Post Bank (Yucho Bank) ゆうちょ銀行

Seven Bank セブン銀行

Emergency contact

Police 110 Ambulance & Fire 119

Sendai Disaster Multilingual Support Center

*Contact us in case of a massive earthquake and other natural disasters.

TEL:022-224-1919

Kitayama / Toshogu Area

6 Osaki Hachimangu Shrine

This splendid and stately national treasure was founded by Lord Date Masamune.



© Osaki Hachimangu Shrine

7 Sendai Mediatheque

A world-famous architectural complex with a glass exterior.



9:00am-10:00pm
4th Thursday every month and Dec.29 -Jan.3

8 Jozenji-dori Avenue

The beautiful zelkova trees lining this avenue are symbolic of Sendai, the City of Trees.



1 Mitakisan Fudoin

Enshrined here are the deities of Fudo Myoo (Acala), and Sendai Shiro, who was a real person and is regarded as a symbol of good fortune.

10:00am~6:00pm



5 Site of Sendai Castle (Aoba Castle)

The statue of Lord Date Masamune riding on a horse commands a panoramic view of the city.



Open 24 hours a day (Aoba Castle Museum: 9:00am-5:00pm) *Times vary depending on the season
Free (Aoba Castle Museum: Adults: ¥770, Junior high / High school students: ¥550, Elementary school students: ¥330)

4 Sendai Ryokusaikan Visitor Center

A facility centered on the history and culture of Sendai, the "City of Trees".



Mar.-Nov. 9:00am-7:00pm
Dec.-Feb. 9:00am-5:00pm
March, June, September and December: 1st Mondays and the following day
April and July: 1st Tuesdays
New year period: December 29 - January 3
Free entry / Rooms available for lease

3 Sendai City Museum

Sendai City Museum houses a collection of about 100,000 items such as historical records associated with the Date family.



9:00am-Last admission 4:15pm
Mondays, days after national and substitute holidays and the new year period
Adults:¥460, High school students:¥230, Elementary / Junior high school students:¥110

2 Zuihoden Mausoleum

This mausoleum of Date Masamune was built in the gorgeous and ornate Momoyama-style of architecture.



9:00am-Last admission 4:30pm (Dec.-Jan. 9:00am-Last admission 4:00pm)
Dec.31
Adults ¥570, High school students ¥410, Elementary / Junior high school students ¥210

1 : 15,000

この地図の作成にあたっては、国土地理院長の承認を得て、同院発行の5万分の1、2.5万分の1地形図を使用した。(承認番号 平27東使 第6号)

Tsutsujigaoka / Miyagino Area

Loople Sendai



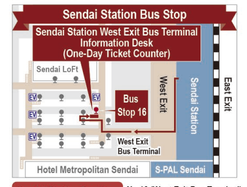
The retro-style loop bus stops at major sightseeing spots in downtown Sendai.

One loop is 70 min.

Operating hours: From Sendai Station: 9:00am-4:00pm

Operating intervals: Weekdays: every 20 minutes / Weekends & Holidays: every 15 minutes

Route:
Sendai Station → Aoba-dori Ichibancho Subway Station → Bansuisodo → Zuihoden Mausoleum → Sendai City Museum / Sendai International Center / Sendai Ryokusaikan Visitor Center → Site of Sendai Castle → Aobayama Subway Station → Tohoku University Museum of Natural History → International Center Subway Station / Miyagi Museum of Art → Traffic Park / Sankyozawa Water Power Plant → Osaki Hachimangu Shrine → Sendai Mediatheque → Jozenji-dori Ave./ Sendai City Hall → Hirose-dori Subway Station → Sendai Station



Sendai Station Bus Stop No.16 (West Exit Bus Terminal)

Fares	Single-ride	One-day Loople Sendai Pass	One-day Pass for Loople Sendai and Subway
Adults	¥260	¥630	¥920
Children (under 12 years old)	¥130	¥320	¥460

*If you purchase a 'One-day Pass', you can get special offers such as discounts for admission fees to certain facilities!(Only same-day tickets sold)
*This bus fare is as of August 2026. Subject to change.